



Information Circular IC 04-96

Date: July 15, 2004

To: CBOE Membership

Re: Launch of Remote Market Maker Program

As announced to the Membership yesterday, the CBOE will be launching the e-DPM program of the Hybrid 2.0 initiative beginning next Wednesday, July 21st. The second part of the Hybrid 2.0 initiative, the Remote Market Maker ("RMM") program, is expected to be implemented by the end of the calendar year. CBOE is engaged in ongoing discussions with the Securities and Exchange Commission regarding the rule filings that are required for the RMM program to begin, and expect those rules to be posted for comment by the end of the summer. Allowing for a normal comment period and the completion of operational tasks required for launch, we expect to begin introducing Remote Market Makers during the 4th quarter, 2004. The membership will be informed prior to that time of how individuals and firms may participate in the RMM program.

If you have any questions, please contact Daniel Hustad, Vice President of Market Quality Assurance, at (312) 786-7715.