Information Circular IC10-44



Date: February 3, 2010

To: The Membership

From: Internet Marketing Department

Re: Relaunch of CBOE Websites

On Saturday, January 30, 2010, CBOE's Internet Marketing Department relaunched the CBOE.com website. Members are encouraged to visit the new site today at http://www.cboe.com, take the site tour, and check out some of the new and improved features. Please also note that the "Members" link and the "CBOE Member" icon on the CBOE.com Home Page provide Members with direct access to CBOE.org: http://www.cboe.org. CBOE.org has long been known as the CBOE Membership Gateway where Members have access to the public and password-protected CBOE Member Site, the CBOE Legal and Regulatory Site, CBOE Hybrid Site, and the API/Systems Site.

Additional areas of interest accessible via CBOE.org are the CBOE Membership Web-Based Application System, Membership Forms Library, Member Firm Reports, Liquidity Provider and Short Sale Information, and other areas containing Membership-related topics. Direct links to all of the above information is available via the CBOE.org Home Page. Members are encouraged to bookmark this page for quick access in the future.

In the coming months, CBOE will also be redesigning the CFE, CBSX, and CBOE.org sites. Although the design of these sites will change, the content and navigation will remain the same.

Please feel free to visit the CBOE Operating System and Browser Requirements page in order to access all of CBOE's Sites with the optimal settings and software: http://www.cboe.com/AboutCBOE/browser.aspx.

If you have any questions or require access to the password-protected CBOE Member Site, please contact the CBOE Membership Department 312-786-7449.