

DATE: May 18, 2012 Information Circular IC12-034

TO: Trading Permit Holders

FROM: Market Quality & Allocation (MQA) Department

RE: Allocation of Facebook, Inc. (FB)

The CBOE has determined pursuant to Exchange Rule 8.95 to allocate Facebook, Inc. (FB) to Susquehanna Securities as the Off-Floor DPM. Additionally, FB will be located at P5S9, where Wolverine Trading, LP will act as the On-Floor LMM. FB is anticipated to begin trading on CBOE on Tuesday, May 29, 2012.

If there are any questions on the allocation of FB, please contact Allison Kile of the Market Quality and Allocation Department at kilea@cboe.com or 312-786-7210.

For questions related to the allocation of these option classes, please contact Allison Kile at 312-786-7210 or kilea@cboe.