



Regulatory Circular RG07-91

DATE: August 28, 2007

FROM: Market Operations Department

RE: Restrictions on Transactions in
Tom Online Inc., ADS (TOMO/QWX)

Effective August 28, 2007, NASDAQ has delisted trading in shares of Tom Online Inc., ADS (TOMO/QWX).

Trading on the CBOE in existing series of QWX options is subject to the following restrictions. Only closing transactions may be effected in any series of QWX options except for (i) opening transactions by market makers executed to accommodate closing transactions of other market participants and (ii) opening transactions by CBOE member organizations to facilitate the closing transactions of public customers executed as crosses pursuant to and in accordance with CBOE Rule 6.74(b) or (d).

The execution of opening transactions in QWX options, except as permitted above, and/or the misrepresentation as to whether an order is opening or closing, will constitute a violation of CBOE rules, and may result in disciplinary action. Member organizations should ensure that they have appropriate procedures in place to prevent their customers from entering opening orders in this restricted option class.

There are no restrictions in place with respect to the exercise of QWX options. The provisions of this circular apply to any options on QWX traded on CBOE.

Any questions regarding this circular may directed to Kerry Winters at (312) 786-7312 or Ji Min Kim at (312) 786-7043.

Regulatory circulars regarding restrictions on transactions may be accessed from CBOE.org at the following web address:

<http://www.cboe.org/Restrictions>